

*6 - Prod Integrity***PHILIP MORRIS, U.S.A.****INTEROFFICE CORRESPONDENCE  
120 PARK AVENUE, NEW YORK, N.Y. 10017****DATE:** April 9, 1993

**TO:** Distribution  
**FROM:** Tony Andrade  
**SUBJECT:** PM Ingredients Materials

Please find attached draft materials to accompany the possible release of the Philip Morris U.S. ingredients list. This material is intended to supplement the Burson-Marsteller strategic plans.

Burson-Marsteller will probably want to make some changes to the one page PM statement to make it suitable for public relations purposes.

If Rich, Jim and Frank could review the Q&As and Briefing Points for technical accuracy, I would be grateful.

I have included one sample page of the actual list that has been completed by Rick's group. I have blocked out all but a few of the ingredient names to give everyone a feel for how the list will look.

The report by the five independent toxicologists covers the industry list, i.e. the entire six company list submitted to DHHS. Obviously, the PM U.S. list that is under consideration for release is included in the industry list reviewed by the toxicologists. We must use the five toxicologists' report as it exists; it cannot be tailored to address the PM list without getting all five scientists to agree which is obviously not possible at this time.

I am planning to be in my office at 212/880-3672 today and tomorrow. I will be in the PM Washington office late Monday morning. Please contact me as soon as possible concerning changes.

Thank you.



TA/v  
Attachments

**Distribution:**

Jim Charles  
Frank Daylor  
Victor Han / Steve Parrish  
Tom Humber  
Windy Leavell  
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